



With the help of



## **EAAP workshop: Insect Genetic IMProvement, IMPLementation, IMPact**

**Athens, 29-31 January 2025**

<https://insectimp.eaap.org>

### **Sponsorships Opportunities**

We invite you to partner with us and participate in this event by choosing from the partnership opportunities and packages, individual partner options or exhibition prospects.

### **What's in it for partners?**

The EAAP workshop: Insect Genetic IMProvement, IMPLementation, IMPact represents a unique opportunity to bring together scientists working on various insect species and aspects of insect breeding, as well as to present state-of-the-art research, spur debate across species and fields, and to train new generation of insect breeders. Insect breeding is a fast-growing industry that requires a vibrant support community and tailored-to-need genetics research related to everything from genetic diversity and population structure, phenotyping, breeding objectives, to estimation of breeding values in insects. The workshop is organized in tight collaboration with Insect-IMP COST Action that strives to connect edible and non-edible insects, academia and industry, as well as insect and livestock breeding to transfer knowledge to support insect genetic improvement to enhance food security and sustainability while reducing environmental impact.

Early confirmation of your interest and support for the Workshop will ensure a high level of exposure. An extensive promotional campaign including advertisements, newsletters, social media promotion, and web exposure will be implemented, and the opportunity exists for your company to be represented as a key sponsor of the Workshop well in advance of the actual dates.

Sponsorship offers companies and organizations an excellent opportunity:

- to promote your name, support your brands and maintain a high profile before, during and after the Workshop
- to consolidate corporate relationships and expose your colleagues and organisation to key markets
- to enable your organisation to demonstrate its commitment towards insect species and aspects of insect breeding to a highly diverse and representative audience.

The Involvement in the Workshop will enable you to associate your company/organisation with the global effort to foster the large insects' community and its organizing partner EAAP (European Federation of Animal Science) around common initiatives and projects. EAAP has more than 6100 individual members who often

receive emails and every two weeks the newsletter in which the workshop is advertised and the sponsors have the largest possible visibility.

Aligning your company/organisation with this influential and powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.

Various opportunities exist for partnership. Partners can either select from our partnership levels and receive acknowledgements, benefits and entitlements according to this level of partnership. Or you can select from the individual partnership and exhibition opportunities available on the following pages.

We encourage you to contact us and create a package that suits your organisation.

All Sponsors will be treated on a “First come, first served” basis within the sponsorship category. As for space allocation, early booking is recommended.

## Partnership Packages

The items presented below allow each sponsor unique ways of associating brands with different aspects of the meeting. The components of the packages are given below. All prices are VAT Excluded.

### Partnership packages

CATEGORY PRICE IN €	SILVER 1000,00 €	GOLD 2.000,00 €	PLATINUM 3.000,00 €
Your company logo on main presentation during the opening and closing ceremony	✓	✓	✓
Your company logo on all print media, official posters and in the book of abstracts	x	✓	✓
Printed insert A4 recto-verso leaflet	<b>1 page</b>	<b>2 pages</b>	<b>3 pages</b>
Your company logo and link at the workshop page	✓	<b>+50 words</b>	<b>+100 words</b>
Your company logo and link on the event's app	✓	✓	✓
Standard (no EAAP individual member)	<b>1</b>	<b>2</b>	<b>4</b>
Social Dinner	<b>1</b>	<b>2</b>	<b>4</b>
Exhibition area - 1 table with 2 chairs	x	✓	✓
Full color advertisement in Book of Abstracts (1 page)	x	x	✓
Large banners (1 x 2 m)	x	x	✓

\* All prices are in EUR Euros and DO NOT include local VAT.

VAT will be added to the final invoice unless documentation for exemption will be provided.

## Individual partnership and exhibition opportunities

CONGRESS MATERIALS - Provided by the sponsor	
Lanyards - Exclusive sponsorship	700,00 €
Congress Bags - Exclusive sponsorship	800,00 €
Notebook - Exclusive sponsorship	500,00 €
Printed insert, 1 page A4 recto-verso leaflet (limited to 3 slots)	200,00 €

Printed insert, 2 pages A4 recto-verso leaflet (limited to 3 slots)	400,00 €
Printed insert, 3 pages A4 recto-verso leaflet (limited to 3 slots)	600,00 €
Printed insert, max 12 pages A4 booklet (limited to 1 slot)	900,00 €

ADVERTISEMENTS	
Linkable Company Logo on Congress Website	500,00 €
#150 words Company Description on the Congress website	300,00 €
#100 words Company Description on the Congress website	150,00 €
#50 words Company Description on the Congress website	50,00 €
Company logo during the opening and closing ceremony	500,00 €

BOOK OF ABSTRACTS	
#1 inside full page	300,00 €
#1 inside half page	200,00 €
#1 inside quarter page	150,00 €

COMPANY BANNERS AND EXHIBITION AREA	
Large banners (1 x 2 m)	1.000,00 €
Medium banners (1 x 1 m)	700,00 €
Small banners (0.5 x 1 m)	500,00 €
Exhibition area - 1 table with 2 chairs	800,00 €
Gaming digital totem sponsored by...	upon request

CONGRESS APP	
Footer/Banner in Workshop Session on the app	upon request
#1 display advertising when opening the sector workshop	300,00 €
#1 display advertising when opening the workshops landing page	600,00 €

\* All prices are in EUR Euros and DO NOT include local VAT.

VAT will be added to the final invoice unless documentation for exemption will be provided

**Please note: All sponsorships requests must be submitted to the Workshop Secretariat for approval by writing at: [riccardo@eaap.org](mailto:riccardo@eaap.org)**

**Discover more at: <https://insectimp.eaap.org>**